**Suggested Tweets :**

* We are proud to today launch the @Board\_Member\_PW project in conjunction with @TaffHousing @CCHACorporate @CadwynHA @Linc\_Cymru @HafodHousing. [INSERT LINK] *(Founding members, please delete your handle from the tweet)*
* Diverse Boards make better Boards. @Board\_Member\_PW project is working to change the face of leadership across Wales. Find out more here: [INSERT LINK]
* We’re working to address the lack of ethnic diversity on Boards across Wales by supporting black, Asian and minority ethnic individuals to become Board ready with @Board\_Member\_PW. More here: [INSERT LINK]
* Studies undertaken in Wales and England show Boards lack diversity. The @Board\_Member\_PW project is here to help change that! Find out more here: [INSERT LINK]
* We’re proud to support the @Board\_Member\_PW project by providing training that will ensure Board members are equipped to help influence how organisations make decisions.
* Making a difference to our communities, the @Board\_Member\_PW project is influencing how organisations make decisions, starting at the top. Find out more here [Insert Link]
* Representation matters. New project, @Board\_Member\_PW is working to change the face of leadership across Wales. Find out more [Insert Link]

**Useful Hashtags:** *- please capitalise the beginning of each new word in a hashtag to ensure it meets accessibility standards*

* #DiverseBoardsAreBetter
* #BeBoardReady
* #ZeroRacismWales
* #AntiRacistWalesBy2030
* #RaceEquality
* #EDI
* #RaceAtWork
* #Diversity
* #ActionNotJustWords

**Suggested Website & Newsletter Content :**

Studies undertaken in Wales and England show Boards lack diversity and that cognitively and demographically diverse Boards perform the best. Five housing associations from across the Cardiff and surrounding areas have joined together to create a programme aimed at black, Asian and minority ethnic individuals, that will support them to be Board ready. The project partnership will address the lack of ethnic diversity on Boards in and outside the housing sector.

[About your involvement]

The Pathway to Board project is a continuous professional development opportunity designed to better equip individuals from minority ethnic communities who want to contribute to the leadership of an organisation, particularly the housing sector. The aim of the project is to provide both practical and theoretical perspective through training in the classroom and observation of board meetings. The project will allow individuals to make valuable contributions to their chosen organisation. The project targets Black, Asian, and Minority Ethnic professionals who have the drive and the enthusiasm to contribute to more balanced and diverse decision making in the board room.

This project will ensure that change happens at the top, and straight through to influencing strategic decision making. Pathway to Board is training academy that is investing in our next generation of Board Members. We hope all graduates of the programme will gain a Board position within the housing sector, or outside of it.

To find out more visit taffhousing.co.uk/pathway\_to\_board-academy/

Follow the project on Twitter - @Board\_Member\_PW

**Key Dates**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **Topic** | **Purpose** | **Specific Hashtags** |
| 7/03/2022 – 12/03/2022 | National Careers Week | National Careers Week celebrates career guidance for young people, helping them to explore different career paths that may make sense for their interests. | #NCW2022 |
| 8/03/2022 | International Women’s Day | is a global day celebrating the social, economic, cultural, and political achievements of women. | [#BreakTheBias](https://www.internationalwomensday.com/Theme). #IWD22 |
| 13/06/2022 | Adult Learner Week | Adult learning can broaden horizons, build your networks and open doors, it’s your chance to make a fresh start. Whether you are looking for a new direction, to brush up on your skills, improve your job opportunities, seek some advice and guidance on a qualification, or you may simply want to learn something new. | #AdultLearner #NotTooLateToLearn #NewSkills #ALW22 |
| October | Black History Month | Black Health and Wellness  2022 Black History Month Theme: Black Health and Wellness. Better Homes & Gardens. | #blackhistorymonth  #BlackExcellence |
| 1-7th November | Trustees Week | Trustees week is an annual event to showcase the great work you and your trustees do and provide opportunities for everyone to make a difference. | #TrusteesWeek |